



Dear Keller ISD Community,

We are starting our preparations for the 2016 Casey's Kids Fun Run. This event is in its 20<sup>th</sup> year and is held to collect money for the economically disadvantaged children in our school district. Our school district boasts nearly 34,000 students, over 25 percent of which are economically disadvantaged.

The Casey's Kids Program started in 1997 when Janie Casey, a former counselor with the Keller Independent School District, discovered that a student was limiting the number of school days attended per week due to a lack of clothing. It was this student's need that led to Ms. Casey's mission to find a way to fund the clothing needs of students in need district-wide. Named in Janie's honor, the Casey's Kids Fun Run began as an effort to provide clothing, initially, and has now expanded to include other items such as school supplies and household needs. Funds are distributed to these families by KISD counselors.

Keller ISD and Casey's Kids need your help. We invite you to become a sponsor for this year's event that is scheduled for Saturday, October 29, 2016 at Bear Creek Park, 400 Bear Creek Pkwy at 8:00am.

In return for your generous tax-deductible donation, you and/or your business receives the following: Sponsorship levels are:

BRONZE	\$ 50.00	Name/business on event t-shirt
SILVER	\$ 75.00	Name/business on event t-shirt and one free t-shirt
GOLD	\$ 100.00	Name/business on event t-shirt and two free t-shirts
PLATINUM	\$ 250.00	Name/business on event t-shirt, two free t-shirts, & logo displayed at event
PARTNER	\$ 500.00	Name/business on event t-shirt, two free t-shirts, & logo displayed at event
ADVOCATE	\$ 1,000.00	Logo on event t-shirt, two free t-shirts, & logo displayed at event
MENTOR	\$ 2,000.00	Logo on event t-shirt, two free t-shirts, & logo displayed at event
TITLE SPONSOR	\$ 2,500.00	Logo at the top of event t-shirt, two free t-shirts, & logo displayed at event

Thank you for your consideration of support for the children of our community. A sponsorship form is attached for your use. If you have any questions, please do not hesitate to contact Diane Newbury, Casey's Kids Sponsorships Coordinator, at [newburys1@verizon.net](mailto:newburys1@verizon.net) or 817-845-4363.

Sincerely,

Randy Reid, Ed.D.  
Superintendent  
Keller ISD

Dawn Gerety  
Keller Council of PTAs  
Casey's Kids Chairperson

## 2016 Casey's Kids Fun Run Sponsorship Form



**Thank you for your commitment to our children! Please complete the information below and send this form with your sponsorship check by October 18, 2016.**

Business/Corporation Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

*We will contact you about acquiring a digital copy of your business logo (for donations of \$250+) for our use in recognizing your business.*

Yes, we want to be a sponsor at the following level:

- |  |             |   |
|--|-------------|---|
| <input type="checkbox"/> BRONZE        | \$ 50.00    | T-shirt size _____                          |
| <input type="checkbox"/> SILVER        | \$ 75.00    | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> GOLD          | \$ 100.00   | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> PLATINUM      | \$ 250.00   | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> PARTNER       | \$ 500.00   | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> ADVOCATE      | \$ 1,000.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> MENTOR        | \$ 2,000.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> TITLE SPONSOR | \$ 2,500.00 | T-shirt size #1 _____ T-shirt size #2 _____ |

Yes, we would like to set up a booth at the finish line area.

Please mail your check, payable to Casey's Kids, to:

Keller Council of PTAs  
Casey's Kids Fun Run Sponsorships  
PO Box 1371  
Keller, TX 76244